

2011 MEMBERSHIP APPLICATION

Date _____

Application is made for \$_____ annual membership, determined by accompanying investment structure chart, in the Covington/Newton Chamber of Commerce

Company Name _____

Mailing Address _____

Physical Address _____

City _____ State _____ Zip _____

Area code and phone number _____ Fax _____

Website address _____ E-mail _____

Interested in additional information on advertising on the Chamber's web site? Yes _____ No _____

Number of Full Time Employees _____ Number of Part Time Employees _____

Non-profit _____ yes _____ no _____ If yes, please provide F.E.I. number _____

Business Category (see attached) _____

Primary Contact and Title _____

Additional Contact and Title _____

Billing Address if different from above _____

Signature _____

Chamber Membership Sponsor (if applicable) _____

Please return application, along with your check made payable to:

Covington/Newton Chamber of Commerce
P. O. Box 168
Covington, GA 30014

FOR OFFICE USE ONLY

Category	Email/Mass Fax List
Data Base	Plaque
Decal	Web Directory
Directory	Website Link
Ledger	Welcome Letter

2011 MEMBERSHIP INVESTMENT STRUCTURE

This is an approved guide to assist you in determining your investment support for the Covington/Newton Chamber. It is suggested that you use the highest column applicable to your business. The number of full-time or contract employees should be used to calculate your investment. Also, two part-time employees equal one full-time employee.

Small Business/Industry:

<u>Number of Employees</u>	<u>Investment</u>
1-3	\$200.00
4-10	250.00
11-15	300.00
16-20	350.00
21-30	450.00
31-50	600.00
51-60	750.00
61-75	850.00
76-100	1000.00
100+	<i>As Negotiated</i>
Associate Member or Affiliate Business	\$100.00
Real Estate Agent	
<i>If Broker is Current Member</i>	\$100.00
<i>If Broker is not Current Member</i>	\$200.00
Church or Non-Profit	\$100.00
<i>(Proof of 501(C)3 status must accompany payment)</i>	
Hotels & Apartments	\$200.00 plus \$3.00/unit
Financial Institutions/Utilities	<i>As Negotiated</i>

BENEFITS OF CHAMBER MEMBERSHIP

- ❑ Member referrals: only Chamber member names and businesses are given in response to inquiries for goods and services
- ❑ Free listing in Membership and Web Site Directories
- ❑ Free Website Link and Free Email Link from Chamber Website
- ❑ UGA Small Business outreach site
- ❑ Advertising opportunities in Chamber publications
- ❑ Timely seminars on management and supervisory skills, employee education, customer satisfaction, sales techniques and more
- ❑ Assistance in Ribbon Cutting, Open House, Groundbreaking, etc.
- ❑ Convention and Visitors Bureau, which provides maps and area tourism information services to keep visitors in our county and dollars in our economy
- ❑ Great networking opportunities at Coffee Calls, Lunch Links, New Member Receptions and Business After Hours
- ❑ A joint effort with Newton County Schools in sponsoring New Teachers Luncheon, Partners in Education program, Teacher of the Year, and Teacher Appreciation Recognition
- ❑ Sponsorship of Leadership Newton County for adults, with a Leadership Newton County Alumni Association for graduates of LNC
- ❑ Sponsorship of Youth Leadership Institute for high school students
- ❑ Active Committees such as Ambassadors, Economic Development Council, Small Business, Tourism Advisory Council, Existing Industry Council and others

Your membership investment is tax deductible as a *BUSINESS EXPENSE*

RIBBON CUTTING CEREMONIES FOR MEMBERS

The Newton County Chamber of Commerce conducts Ribbon Cutting Ceremonies as a free service to Chamber Members. Ceremonies can be performed by themselves or as a part of an open house or grand opening. We supply our member the camera, ribbon and official scissors. To qualify, you must be a member of the Newton County Chamber of Commerce and:

- You should be within your first year of opening your business
- OR you should be within a year of purchasing an existing business
- OR you should be an existing business in a new location

There are many benefits to having a ribbon cutting ceremony for your new business or location. The Newton Chamber Ambassadors attend ribbon cutting ceremonies on behalf of the Chamber Membership. Having Ambassadors in your business provides excellent networking and publicity opportunities. For more information, contact Ron Carter or Lisa Powell at 770-786-7510 or via email at rcarter@newtonchamber.com or loglesby@newtonchamber.com.

WHAT THE CHAMBER DOES: (Costs are covered through your Chamber Membership)

- Sends out a broadcast email to Ambassadors, Chamber Board Members, local Media and City and County officials to notify them of your opening
- Promotes the event beforehand www.NewtonChamber.com and on our calendar (subject to deadline)
- Provides the ribbon and scissors
- Attends the event and takes pictures – Photos emailed to you upon request
- Typically our Ambassadors and a representative from the Chamber Staff attend. On occasion, the Chamber President, Chairman of the Board, Mayor and other elected officials attend.

WHAT THE COMPANY DOES:

- Choose a date for the event (from a list of available dates provided by the Chamber) – Please coordinate this with the Chamber well in advance to ensure strong attendance. (A two week notice is preferred)
- Determine a list of invitees (The Chamber invites the Membership as well as the Media and local elected officials; however, we recommend that you extend an invitation to any VIP's, friends or family members).
- Invite the Media – *The Covington News, Newton Citizen, Atlanta Journal Constitution*
- Provide refreshments for those in attendance – this is entirely up to you
- Prepare an agenda (We strongly encourage you to prepare an agenda, even if it's just a back-of-an-envelope kind of thing. These events runs much more smoothly with an agenda)

HOW IT RUNS:

- Welcome Guests – done by the Chamber President, Board Chairman, or representative
- Introduction of Company President or Manager
- Introduction of Company – Explain what you do
- Cutting of the Ribbon – usually done by President or Manager
- Congratulatory Remarks – from Chamber or other dignitaries (1-3 minutes)
- Thank everyone for attending and invite them to tour their business

KEEP IN MIND:

- The further ahead you book your ribbon cutting, the more publicity we can give your event.
- Ribbon cuttings are held on [Tuesday at 10:00 AM or 2:00 PM](#) or [Thursday at 10:00 AM](#) (Tuesday ribbon cuttings typically have a much stronger attendance).
- Keep in touch with the Chamber as your plans progress.
- Expect approximately 10-15 guests on behalf of the Chamber (Ambassadors, Board Members, Chamber Staff, etc.)
- Will parking be an issue? If so, please let us know where you would like guests to park, so we can inform them in advance.

CHAMBER COMMITTEES

~ AMBASSADORS

The Ambassador Committee emphasizes and promotes the need for new members and continues to provide the best service possible to existing members. Ambassadors will serve as representatives of the Chamber at ribbon cuttings, groundbreaking, open houses, and other public relations functions.

Staff Liaison – Ron Carter

~ ECONOMIC DEVELOPMENT ROUNDTABLE*

The Economic Development Roundtable aids in the recruitment of industries, commercial and retail businesses and examines growth strategies and land use planning. This roundtable is by invitation of Chairman only.

Staff Liaison – Shannon Davis

~ EXISTING INDUSTRY COUNCIL*

The Existing Industry Council develops strategies to improve workforce development while building relationships between managers. This council is reserved for plant managers, owners or administrators of industries.

Staff Liaison – Shannon Davis

~ GOVERNMENT AFFAIRS COMMITTEE

The Governmental Affairs Committee recommends positions on proposed legislation as it affects the business community. Local, State and Federal legislation is within the purview of this committee.

Staff Liaison – Sherry Dudley

~ LEADERSHIP NEWTON COUNTY*

The Leadership Newton County Committee has an objective to challenge community leaders and potential leaders to gain and share knowledge about Newton County and issues relating to the community. Leadership Newton County shall also aid individuals in developing leadership skills as well as in building a network with diverse backgrounds.

Staff Liaison – Lisa Oglesby

~ SMALL BUSINESS COMMITTEE

The Small Business Committee pursues methods to strengthen business through education and best practices.

Staff Liaison – Lisa Oglesby

~ TOURISM ADVISORY COUNCIL

The Tourism Advisory Council enhances the positive impact of tourism, therefore enhancing the quality of life for the members of the Chamber and the Community.

Staff Liaison – Clara Deemer

** Committee members serve by appointment only. If you are interested in being considered for a committee, please notify the Chamber at 770-786-7510.*